

Christ College of Engineering and
Technology,
Pondicherry
&
ETG Career Labs PVT. LTD.,
Bengaluru
Memorandum of Understanding

This document contains objectives and propositions for both parties on successfully
conducting internship programs under Center for Innovation 2020-2023



PRINCIPAL
CHRIST COLLEGE OF ENGINEERING & TECHNOLOGY
Moolakulam, Oulgaret Road,
Puducherry - 10.



To
The Principal,
Christ College of Engineering and Technology, Pondicherry

Date: 11-04-2022

Subject: MoU on Industrial Academic Collaboration (IAC) for Specialisation during Undergraduation in Industrial Applied Domains

Respected Sir/ Ma'am,

We boast of an 8 years long experience during which we have upskilled more than 1 Lac+ students across the globe through our College Internship cum Training Program and Nanodegree Courses. With our latest initiative , the IAC program we strive to partner with your esteemed institute to foster both intrusive and extrusive development. As of now, we are currently associated with 40+ colleges pan India and we would like to bring the same opportunity to your forefront too.

Following (one or more) program(s) will be conducted each year for the students across all engineering streams under IAC. Also, various programs can be merged/modified to suit the college's and the participating members' needs:

1. Engineering Design Based Specializations

Focus on Automotive Designing, CAE Application, Computational Fluid Dynamics & Aerodynamics

2. Mechatronics & Industrial Automation -

Focus on Embedded C, Python, Arduino and RaspberryPi to bring together CS, EEE & Mech. disciplines to create systems with the brain.

3. Electric Vehicle Dynamics & Design Specialization

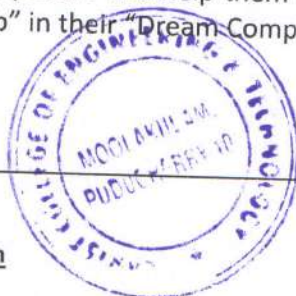
Focus on Hybrid EV Powertrain Design, EV Energy Storage & BMS, Battery Pack Design, Charging & Super Charger Dynamics

4. Data Science and Machine Learning

Focus on Data Analysis and Visualisation with Tableau, Analytics with SQL, Machine Learning and Artificial Intelligence

In IAC we will be focusing on industrial application of the concepts taught in the training modules, students learn from the top industry experts and then get a chance to implement it on various case study based projects provided to them during the internship cum training.

For this, we merely seek a participative intent from the college so as to work together in providing students with industrial exposure and help them to achieve their career goals of higher learning or acquiring their "Dream Job" in their "Dream Company".




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Moolakulam, Ongare Municipality
Puducherry - 10.

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (hereinafter called as the 'MOU') is entered into on 11-April-2022.

BETWEEN

ETG Career Labs PVT. LTD., Bangalore, the First Party represented herein by its Head, Himanshu Arora (hereinafter referred to as 'ETG', the institution which expression, unless excluded by or repugnant to the subject or context shall include its successors – in-office, administrators and assigns).

AND

Christ college of Engineering and Technology., Pondicherry, the Second Party, and represented herein by its President/Vice President, (hereinafter referred to as "College", company which expression, unless excluded by or repugnant to the subject or context shall include its successors – in-office, administrators and assigns).

(First Party and Second Party are hereinafter jointly referred to as 'Parties' and individually as 'Party')

NOW, THEREFORE, IN CONSIDERATION OF THE MUTUAL PROMISES SET FORTH IN THIS MOU, THE PARTIES HERETO AGREE AS FOLLOWS:

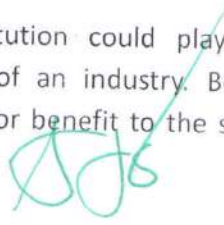
CLAUSE 1 CO-OPERATION

1.1 First Party and Second Party co-operation will facilitate effective utilization of the intellectual capabilities of the faculty of Second Party providing significant inputs to them in developing suitable teaching/training systems, keeping in mind the needs of the industry, ETG.

CLAUSE 2 SCOPE OF THE MoU

2.1 The budding graduates from the institution could play a key role in technological up-gradation, innovation and competitiveness of an industry. Both parties believe that close co-operation between the two would be of major benefit to the student community to enhance their skills and knowledge.




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Puducherry - 10.

CLAUSE 3 AIC PROGRAM BENEFITS FOR THE ASSOCIATING COLLEGES

- **Center for Innovation:** Party of the first part will recognize the Party of the second part as a 'Center for Innovation' under **Industrial Academic Collaboration (IAC)**
- **Expert talk/seminar:** Party of the first part will conduct one free of cost industrial expert talk/seminar every year for the members of the Party of the second part
- **Faculty Development Programs:** Party of the first part will conduct Faculty Development Program for Party of the Second Part at subsidized rates
- **NAAC & NBA accreditation:** IAC's workshops and industrial expert talks adds value to the to the Cumulative Grade Point Average (CGPA) of an institution
- **Better ranking in NIRF:** Improved students' performance in research and projects - better college rating in academic and innovation performance
- **Promotions:** To promote the host college for the national level IAC, Party of the first part will update the event on its official website, upload promotional posts on Facebook (30000 followers) Twitter, Instagram etc.

CLAUSE 4 TANGIBLE OUTCOMES OF THE PROGRAM

For all-

- Students in the specialization program will undergo 150+ hours of rigorous training from Basics to Advance under the supervision of Industry mentors.
- Certifications - Students will be awarded certification from SAEINDIA - ETG on completion of the entire training.
- As per the application of the below-mentioned software, students will be given exclusive certifications from
 - ALTAIR
 - ANSYS
 - SIEMENS
- 100% placement assistance - After completing the technical training our career expert team will train students in soft skills, Resume Building, LinkedIn Profiling and provide opportunities in their respective domains through ETGs own Job Portal.

For meritorious students(students scoring 80% plus marks)-

- Students seeking jobs after graduation- Guaranteed industrial internship with a minimum stipend of Rs. 5000 per month for a period of one to four months.
- For students seeking admissions in master's programs - ETG will provide full assistance to students seeking admissions in master's programs abroad. This will include the selection of colleges, college applications, scholarship opportunities, SOPs, LORs, project reports, and mentor counseling.
- For students exploring entrepreneurship- Building technical acumen for the idea, option for pre-seed funding, idea, and business incubation for six months.



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CLAUSE 5 TYPES OF ASSOCIATION

The Fee for the specialization programs is INR 1,12,000. In order to make the access of specialization programs affordable, ETG endeavors to provide scholarships to students of colleges associating under the banner of Academia-Industry Collaboration sponsored and supported by SAEINDIA, Ansys, Altair, Siemens.

Our Scholarship model is based on the encouragement extended by the college. We appreciate the college involvement and reciprocate our support in terms of scholarship as in the format below

Scope of MoU	Association Possibilities from College	Fee structure (incl all taxes)
Level 1- ETG Specialization camp	- Permissions to associate AIC specialization program in college	INR 43000/- - Seat Confirmation: INR 1000 - EMI Rs.3500/- month for 12 months
Level 2- ETG-HOD Inspiration Program	- Project based/Industrial Internship considered as - - Compulsory Summer/Winter Internship - ETGs Industrial Project considered as college Minor/Major project - HOD encouragement letter	INR 37000/- - Seat Confirmation: INR 1000 - EMI Rs.3000/- month for 12 months
Level 3- Academia Industry Association	- Level 2 Association Appended by - Introducing ETG specialization as an elective course - Award of Extra Credits - Hons Degree/ Extra certification from the institute - 1-2 hr allotment for ETG Classes in the college academics schedule	INR 31000/- - Seat Confirmation: INR 1000 - EMI Rs.2500/- month for 12 months

*Level of recognition by the college can be discussed and mutually agreed upon considering all factors , norms and protocols.

To reduce the EMI interest burden on students we have made sure students have to pay NO Transaction Fees & NO interest on the Installments.



[Signature]
PRINCIPAL
CHRIST COLLEGE OF ENGINEERING & TECHNOLOGY
Moolakutani, Durgam Chinnai
Bangalore - 560073.

VALUES WE WANT TO INCULCATE

College is the Changemaker, College is the key to a Student's Success

College is the institution that Students and Parents trust to help the kid get to Industry. You are at the center of everyone's trust. Your in-depth engagement in the 4 Pillars to upskill including Students, Industry, and ETG is the most essential to Revolutionize Engineering Education.

Why don't students do anything to be industry-ready as only 5-10% of students are only active and get a good outcome? In the last 8 years of our interaction with 1200+ colleges, 1.5 lakh engineers, we, at ETG, have tried to understand a student's mindset. Key Reasons are:

- **Lack of awareness** of skills, industry expectations, opportunities, activities to upskill
- **Lack of Interest** as they don't even know what to pursue and aren't even sure of what outcome will they get from skilling up
- **Lack of time:** Students feel academic schedule will not allow them to do anything apart from college, and will not able to continue the course because of mid sem, exams and other things

Existing College Curriculum has inbuilt systems to help students be Industry Ready:
Credit system, Elective courses, Internships, minor and final year projects

All these initiatives were created with an intention to provide industrial exposure to students but because of a student's lack of understanding and awareness of the outcome make them think of these systems as a formality and don't consider it seriously.

And we want students to take the specialization with a different attitude.

With the college's support to affiliate the program with a few of the college's compulsory norms will give students one reason to complete. The other reasons that will make them take these programs seriously are internships, jobs, higher studies opportunities and even ideas on startups and execution. This will keep them motivated - a student with good projects, good skills end-up with an amazing profile will be selected by industry in core roles - something that every student dreams of!



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Moolakulam, Puducherry Municipality
Puducherry - 10.

Accredited from International Organisation of Standardisation, United Kingdom

AGREED:

For Name of Industry

For Name of Institution

Authorized Signatory

Authorized Signatory

Name of Industry: ETG CAREER LABS PVT.LTD.	Name of Institution: CHRIST COLLEGE OF ENGINEERING AND TECHNOLOGY
Address:	Address
Contact Details	Contact Details
E-mails	E-mails
Web	Web: www.christcet.edu.in

Witness1:

Witness2:



(Handwritten Signature)
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 CHRIST COLLEGE OF ENGINEERING AND TECHNOLOGY
 Moolakulam, Pudukkottai - 10.
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